



NewBay+ Marketing Services

NewBay+ Marketing Services leverages our unique reach and market-leading media brands to provide effective and efficient solutions for brand & product awareness, thought leadership, and demand generation. Capabilities include: content marketing, lead generation, ad nurturing, native advertising, custom video, social marketing, research and bespoke events. Ask your NewBay sales representative for a comprehensive overview.

properties

	broadcast/video		av/pro audio		music	education	consumer electronics/ gaming
Magazines (Print, Digital & Mobile)	Broadcasting & Cable Broadcast Engineering Extra Digital Video Multichannel News Radio Magazine Radio World Radio World Engineering Extra Radio World Edition Francophone	Radio World - International Edition Radio World América Latina TVB Europe TV Technology TV Technology Europe	AV Technology Digital Signage Magazine Installation Mix Music Festival Business Pro Sound News	PSNEurope Residential Systems Sound & Video Contractor Systems Contractor News	Bass Player Electronic Musician Guitar Aficionado Guitar Player Guitar World Guitar World Buyer's Guide Music Week Keyboard Revolver	Tech & Learning Tech & Learning UK School CIO	Bike Biz BikeBiz Brit List Develop MCV PCR TWICE (This Week In Consumer Electronics) ToyNews
Show Dailies (Print & Digital)	BVE Show Daily CCW/SATCON Show Guide GV Expo Show Guide IBC Daily	INTX Show Daily NAB Show Daily SCTE Show Daily	AES Daily CEDIA Daily Digital Signage Expo Daily News	InfoComm Daily InfoComm Show Guide ISE Daily			CES Daily gamescom Daily
Events (Conferences, Expos & Awards)	Advanced Advertising Best of Broadcast Awards Beyond HD Masters B&C Hall of Fame Government Video Expo Hispanic TV Summit National Drone Show News Technology Summit Next TV Summits NYC Television Week	On Demand Summit Tech Leadership Summit Tech Leadership Cloud Summit TVBE Awards TVBE Strategy Week TVBEurope Round Tables Wonder Women	InstallAwards Installation Round Tables Mix Nashville Mix Sound for Film	Pro Sound Awards Rental & Staging Roadshow	Bass Player LIVE! Golden Gods Music Week Awards Music Week Evening Sessions Music Week Radar Music Week Women in Music MI Retail Expo	School CIO Summits Tech & Learning Live Regional Events	BikeBiz Awards Games Media Awards Develop Live Develop Quiz Industry Excellence Awards Licensing Power List Awards London Games Conference MCV Interface MCV Women in Games PCR Retail Boot Camp Toy Inventors Workshop Women in Tech Women in Toys
Digital, Data, and Research	B&C Today BroadcastingCable.com CreativePlanet Network.com governmentvideo.com Media Buyer & Planner Today Millimeter Content & Community Multichannel.com Multichannel Newswire NewBayConnect.com Next TV Today	Radio Currents Radio World Engineering Extra TechBytes Radio World NewsBytes radiomagonline.com radioworld.com Ratings Intelligence TV Technology NewsBytes TVBEurope.com TVBE Weekly tvtechnology.com TVTechnologyEurope.com VideoEdge Bitstream	audiomedia.com AV-iQ/AV-iQ UK AVNetwork.com Digital Signage Directory/ Forums Digital Signage Weekly Installation-International. com Installation Weekly MixLine MixLine Live mixonline.com PAR eReviewsletter	Pro AV Today prosoundnetwork.com PSNeurope.com PSN Daily eNews Residential Systems residentialsystems.com SVC AV Market Update SVC Product Showcase svconline.com	Acoustic Nation BassPlayer.com emusician.com EMusician Xtra emusician.com International eNews GP Fretwire GuitarAficionado.com GuitarPlayer.com GuitarWorld.com Guitar World eNews Keyboardmag.com KB Key News mi-pro.co.uk musicweek.com Revolver eNews Revolvermag.com	EduWire Techlearning.com TechLearning enews Tech & Learning UK K12Blueprint.com	BikeBiz.com develop-online.net licensing.biz MCVuk.com pcr-online.biz toynews-online.biz TWICE eNews TWICE.com

This is a partial listing of NewBay Media properties and marketing solutions capabilities.