



NewBay+ Marketing Services

NewBay+ Marketing Services leverages our unique reach and market-leading media brands to provide effective and efficient solutions for brand & product awareness, thought leadership, and demand generation. Capabilities include: content marketing, lead generation, ad nurturing, native advertising, custom video, social marketing, research and bespoke events. Ask your NewBay sales representative for a comprehensive overview.

# properties

|  | broadcast/video   |  | av/pro audio   |   | music   | education  | consumer electronics/<br>gaming  |
|--|---|--|--|---|---|--|--|
| <b>Magazines</b><br>(Print, Digital & Mobile)  | Broadcasting & Cable<br>Broadcast Engineering<br>Extra<br>Digital Video<br>Multichannel News<br>Radio Magazine<br>Radio World<br>Radio World Engineering<br>Extra   | Radio World Edition<br>Francophone<br>Radio World -<br>International Edition<br>TVB Europe<br>TV Technology<br>TV Tech Global  | AV Technology<br>Digital Signage Magazine<br>Installation<br>Mix<br>Pro Sound News<br>PSNEurope  | Residential Systems<br>Sound & Video Contractor<br>Systems Contractor<br>News   | Bass Player<br>Electronic Musician<br>Guitar Aficionado<br>Guitar Player<br>Guitar World<br>Music Week  | Tech & Learning<br>Tech & Learning UK<br>Tech & Learning Leader              | Bike Biz<br>Develop<br>MCV<br>PCR<br>TWICE (This Week In<br>Consumer Electronics)<br>ToyNews   |
| <b>Show Dailies</b><br>(Print & Digital)       | BVE Show Daily<br>GV Expo Show Guide<br>IBC Daily<br>NAB Show Daily   | NAB Show NY Show Guide<br>SCTE Show Daily<br>The Independent Show<br>Daily   | AES Daily<br>CEDIA Daily<br>Digital Signage Expo<br>Daily News   | InfoComm Daily<br>InfoComm Show Guide<br>ISE Daily  |   |  | CES Daily<br>gamescom Daily  |
| <b>Events</b><br>(Conferences, Expos & Awards) | Advanced Advertising<br>Best of Broadcast Awards<br>Beyond HD Masters<br>B&C Hall of Fame<br>Digital Media Tech<br>Leadership Summit<br>Emerging Video Tech<br>Summit<br>Government Video Expo<br>Hispanic TV Summit<br>Media Tech 360<br>National Drone Show<br>News Technology Summit                 | Next TV Summits<br>Next Wave of Leaders<br>NYC TV & Video Week<br>Programmatic Summit<br>Social TV<br>Streaming Tech<br>Leadership Summit<br>Tech Leadership Summit<br>TVBE Awards<br>TVBEurope Round Tables<br>Wonder Women<br>VIDWeek<br>Virtual Reality 20/20                         | AV Technology Summits<br>InstallAwards<br>Installation Round Tables<br>Mix Sound for Film  | Pro Sound Awards<br>Rental & Staging<br>Roadshow<br>SCN Think Tank  | Bass Player LIVE!<br>Music Week Awards<br>Music Week Evening<br>Sessions<br>Music Week Radar<br>Music Week Sync Awards<br>Music Week Women in Music   | Tech & Learning Leader<br>Summits<br>Tech & Learning Live<br>Regional Events | BikeBiz Awards<br>Develop Awards<br>eSports Brand Summit<br>Future Games Summit<br>Licensing Power List Awards<br>MCV Women in Games<br>Women in Tech  |
| <b>Digital, Data,<br/>and Research</b>         | B&C Today<br>BroadcastingCable.com<br>CreativePlanet<br>Network.com<br>governmentvideo.com<br>Media Buyer & Planner<br>Today<br>Millimeter Content &<br>Community<br>Multichannel.com<br>Multichannel Newswire<br>NewBayConnect.com<br>Next TV Today<br>Radio Magazine Today<br>Radio World Engineering | Extra TechBytes<br>Radio World International<br>NewsBytes<br>Radio World NewsBytes<br>radiomagonline.com<br>radioworld.com<br>TV Technology NewsBytes<br>TVBEurope.com<br>TVBE Weekly<br>tvtechnology.com<br>TVTechnologyEurope.com<br>Upfront Central<br>Vdeo-iQ<br>VideoEdge Bitstream | audiomedia.com<br>AV-iQ/AV-iQ UK<br>AVNetwork.com<br>Digital Signage Weekly<br>Installation-International.<br>com<br>Installation Weekly<br>MixLine<br>MixLine Live<br>mixonline.com<br>Pro AV Today<br>prosoundnetwork.com<br>PSNeurope.com | PSN Daily eNews<br>Residential Systems<br>residentialsystems.com<br>SVC AV Market Update<br>SVC Product Showcase<br>svconline.com | Acoustic Nation<br>BassPlayer.com<br>emusician.com<br>emusician.com<br>International eNews<br>GP Fretwire<br>GuitarAficionado.com<br>GuitarPlayer.com<br>GuitarWorld.com<br>Guitar World eNews<br>Keyboardmag.com<br>KB Key News<br>mi-pro.co.uk<br>musicweek.com | EduWire<br>Techlearning.com<br>TechLearning enews<br>Tech & Learning UK      | BikeBiz.com<br>develop-online.net<br>eSports-Pro.com<br>licensing.biz<br>MCVuk.com<br>pcr-online.biz<br>toynews-online.biz<br>TWICE eNews<br>TWICE.com |

*This is a partial listing of NewBay Media properties and marketing solutions capabilities.*