



NewBay+ Marketing Services

NewBay+ Marketing Services leverages our unique reach and market-leading media brands to provide effective and efficient solutions for brand & product awareness, thought leadership, and demand generation. Capabilities include: content marketing, lead generation, ad nurturing, native advertising, custom video, social marketing, research and bespoke events. Ask your NewBay sales representative for a comprehensive overview.

# properties

	broadcast/video		av/pro audio		music	education	consumer electronics/ gaming
<b>Magazines</b> (Print, Digital & Mobile)	Broadcasting & Cable Broadcast Engineering Extra Multichannel News Radio World Radio World Engineering Extra	Radio World Edition Francophone Radio World - International Edition TVB Europe TV Technology TV Tech Global	AV Technology Digital Signage Magazine Installation Mix Pro Sound News PSNEurope	Residential Systems Sound & Video Contractor Systems Contractor News	Bass Player Electronic Musician Guitar Player Guitar World Music Week	Tech & Learning Tech & Learning UK Tech & Learning Leader	Bike Biz Develop MCV PCR TWICE (This Week In Consumer Electronics) ToyNews
<b>Show Dailies</b> (Print & Digital)	BVE Show Daily GV Expo Show Guide NAB Show Daily NAB Show NY Show Guide	SCTE Show Daily The Independent Show Daily	AES Daily CEDIA Daily Digital Signage Expo Daily News	InfoComm Daily InfoComm Show Guide ISE Daily			CES Daily gamescom Daily
<b>Events</b> (Conferences, Expos & Awards)	Advanced Advertising Best of Broadcast Awards Beyond HD Masters B&C Hall of Fame Digital Media Tech Leadership Summit Emerging Video Tech Summit Government Video Expo Hispanic TV Summit Media Tech 360 National Drone Show News Technology Summit	Next TV Summits Next Wave of Leaders NYC TV & Video Week Programmatic Summit Social TV Streaming Tech Leadership Summit Tech Leadership Summit TVBE Awards TVBEurope Round Tables Wonder Women VIDWeek Virtual Reality 20/20	AV Technology Summits InstallAwards Installation Round Tables Mix Sound for Film	Pro Sound Awards Rental & Staging Roadshow SCN Think Tank	Bass Player LIVE! Music Week Awards Music Week Evening Sessions Music Week Radar Music Week Sync Awards Music Week Women in Music	Tech & Learning Leader Summits Tech & Learning Live Regional Events	BikeBiz Awards Develop Awards eSports Brand Summit Future Games Summit Licensing Power List Awards MCV Women in Games Women in Tech
<b>Digital, Data, and Research</b>	B&C Today BroadcastingCable.com CreativePlanet Network.com governmentvideo.com Media Buyer & Planner Today Millimeter Content & Community Multichannel.com Multichannel Newswire NewBayConnect.com Next TV Today Radio Magazine Today Radio World Engineering	Extra TechBytes Radio World International NewsBytes Radio World NewsBytes radiomagonline.com radioworld.com TV Technology NewsBytes TVBEurope.com TVBE Weekly tvtechnology.com TVTechnologyEurope.com Upfront Central Vdeo-iQ VideoEdge Bitstream	audiomedia.com AV-iQ/AV-iQ UK AVNetwork.com Digital Signage Weekly Installation-International. com Installation Weekly MixLine MixLine Live mixonline.com Pro AV Today prosoundnetwork.com PSNeurope.com	PSN Daily eNews Residential Systems residentialsystems.com SVC AV Market Update SVC Product Showcase svconline.com	Acoustic Nation BassPlayer.com emusician.com emusician.com International eNews GP Fretwire GuitarAficionado.com GuitarPlayer.com GuitarWorld.com Guitar World eNews Keyboardmag.com KB Key News mi-pro.co.uk musicweek.com	EduWire Techlearning.com TechLearning enews Tech & Learning UK	BikeBiz.com develop-online.net eSports-Pro.com licensing.biz MCVuk.com pcr-online.biz toynews-online.biz TWICE eNews TWICE.com

*This is a partial listing of NewBay Media properties and marketing solutions capabilities.*