

MUSIC WEEK

Online Ad Ratecard



MAIN SPONSORSHIP & ADVERTISING POSITIONS

PRINT

PREMIUM OPTIONS

4 Page Premium Cover Wrap	£7,500
2 Page Dummy Cover	£5,500
Inside Back Cover	£2,750
Outside Back Cover.....	£2,750
Hard Centre	£6,000
Special Executions	On Request

(Belly band, 4-8 page gatefold, pop-up ads, cut-out / lenticular / metallic embossed covers, polybags, break-out ads, etc)

DISPLAY

Double Page Spread	£3,550
Full Page (Guaranteed Pos).....	£2,145
Full Page (Rop)	£1,950
Half Page.....	£1,110
Quarter Page	£800
Inserts.....	£1,950
	+ £195 per 10g

MARKET PLACE

Full Page.....	£1,250
Half Page (Portrait).....	£700
Box Ad	£150

ONLINE

All online adverts are sold on rotation unless otherwise stated. Online adverts booked by tenancy are sold on a 'per calendar month' basis unless otherwise stated.

RUN OF SITE

	Tenancy	CPM
Site-wide Hi-jack (1 week)	£3,000	N/A
Overlay (1 week)	£2,000	N/A
Billboard	£2,500	£20
Super Leaderboard.....	£1,500	£12
Article Insert Banner	£1,500	£10
MPU 1	£950	£7
MPU 2	£750	£6
Home Insert Banner 1	£750	£5
Home Insert Banner 2	£550	£4
Home Insert Banner 3	£350	£3
Home Insert Banner 4	£150	£2
Large Site Wide Button.....	£500	£1
Small Site Wide Button.....	£250	£0.50

VIDEO

Webinar.....	£12,500	N/A
An Audience With (Interview)	£10,000	N/A
Documentary	£7,500	N/A

SPONSORED CONTENT

In Series.....	£7,500	N/A
Spotlight On	£3,500	N/A

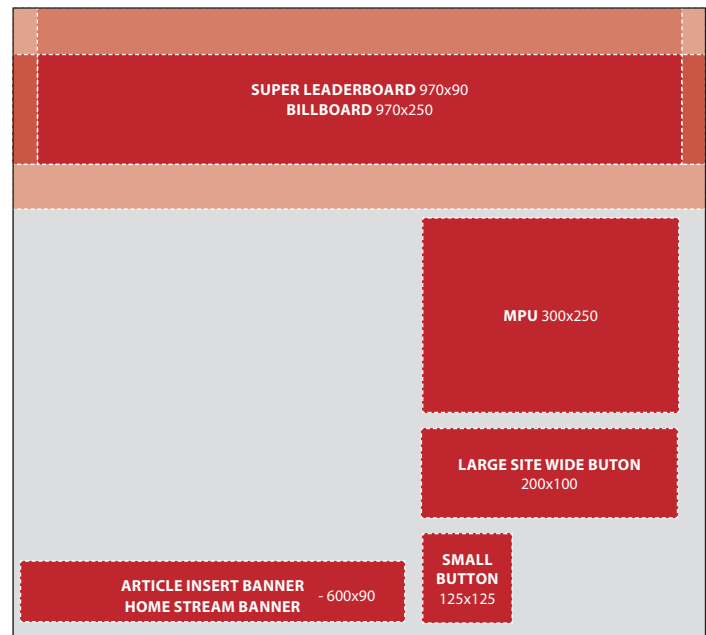
RECRUITMENT

Single Job Ad		
1 week	£200	N/A
2 weeks	£300	N/A
1 month	£500	N/A
Home Stream Job Ad	£250	N/A
Job Spotlight	£350	N/A

EMAIL

Daily Email Banner	£1,000	N/A
Daily Email MPU	£825	N/A
Daily Email Button	£400	N/A
Newsflash Banner	£500	N/A
Eshot.....	£1,500	N/A

SPECS



We now offer CPM rates for musicweek.com, please contact us for further details.

All prices are exclusive of VAT at 20%. Payment terms are strictly 30 days from date of invoice, only with an approved account. All overseas advertisers will be required to make payment in full by credit card, prior to publication.

Please send all artwork through to Alistair.Taylor@intentmedia.co.uk

To make a booking, please contact Rob.Baker.co.uk or Victoria.Dowling@intentmedia.co.uk or call **0207 226 7246**